



Circular Economy Week

30 September - 6 October 2024

Get involved!

#CEweek2024

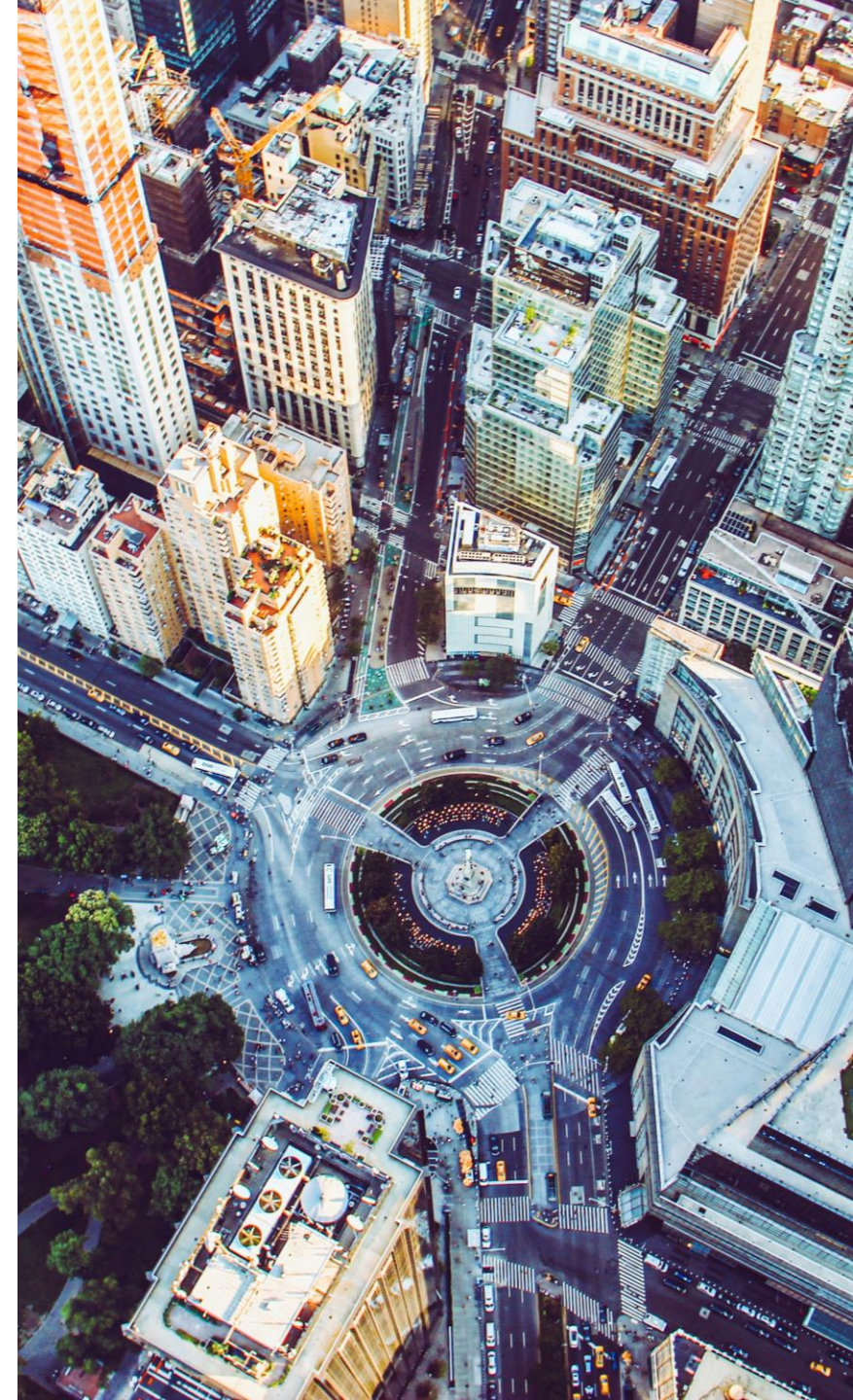


An introduction to Circular Economy Week

Now in its seventh year, Circular Economy Week continues to grow in strength and reputation as a world-leading event for circular economy professionals, advocates and activists to connect and share knowledge, insights, innovations and success stories to help build more resilient, circular cities.

#CEweek2024 will showcase and celebrate the work being done to accelerate cities' transition to a low-carbon circular economy, and is the perfect opportunity to:

- Broker **collaborations**
- Deepen and share **knowledge**
- Build **connections**
- Focus on **action**



Our vision for #CEweek2024

- In a year of global democratic elections, #CEweek2024 will demonstrate how adopting a circular economy can meet a diverse range of economic, environmental and social policy challenges
- We want to connect policymakers and government advisors with business and thought leaders to discuss how circular economy can build thriving, resilient communities, while reducing greenhouse gas emissions associated with our consumption of ‘stuff’.



Why be part of #CEweek2024?

#CEweek2024 offers the opportunity to showcase the work you and your organisation are doing to become more circular.

- Host your own online, in-person or hybrid event and put your business on the circular economy map. Your event has the potential to reach people all around the globe
- Sign up as a sponsor or supporter and gain recognition as a leading circular economy advocate and practitioner
- Connect with like-minded professionals, organisations and associations accelerating the transition to a circular economy.

2023 highlights



78

events and
workshops



>600

attendees
across the week



500,000K+

reached via
social media
and PR



4.36/5

rating from
delegates on
content



How to get involved



Become an event host

Becoming an event host at #CEweek2024 is free. You can get involved by hosting your own event as part of our week-long agenda:

- Your event can be online, in-person or hybrid. We ask that partners provide their own venue space or online platform to facilitate the event
- Share #CEweek2024 messaging and graphics provided by ReLondon on your social media platforms
- Promote your event and share content about #CEweek2024 on your website and where available with your network.

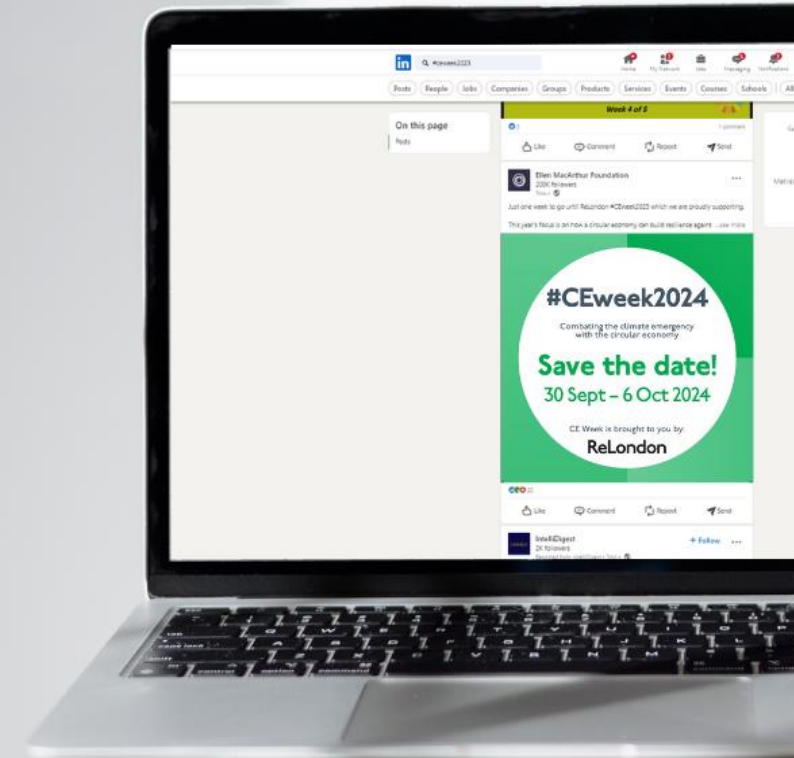


Become a supporter

Become a supporter of #CEweek2024 and help amplify and promote the week's content:

- Share #CEweek2024 messaging and graphics provided by ReLondon on your social media platforms
- Promote the week's event and share content about #CEweek2024 on your website and where available with your network.

Available for government organisations, NGOs and membership associations.



Become a sponsor

We have a number of sponsorship opportunities that can support your business objectives:

- Demonstrate your leadership within the sector and align your company with an organisation and event that is well established in the circular economy space
- Position your brand alongside other circular economy leaders
- Build brand awareness
- Invite your existing customers or prospective clients to events, tap into new business opportunities and meet influencers and decision makers.



Be part of #CEweek2024

	Event host	Supporter	Sponsor*
Event listing on #CEweek2024 platform and programme	X		X
Promotion of your event on ReLondon's digital platforms	X		X
Use of CE Week logo and weblink on your own website and in marketing materials	X	X	X
Branding as supporter or sponsor on www.ceweek.london		X	X
Promotion of your support within PR and enhanced presence on ReLondon's social media			X
Blog/article content on ReLondon's LinkedIn page			X
Podcast interview as part of The Circular Economy Playbook series			X
Speaker slot at one ReLondon event during the week			X
Use of #CEweek2024's auditorium for live-streaming of your own ½ day event			X

Sponsor packages

Standard sponsorship package

Standard event host and supporter benefits plus:

- Billing and PR as one of the week's sponsors
- Choice between:
 - Podcast interview as part of the Circular Economy Playbook series, or
 - Speaker slot at one ReLondon event during the week

£10,000

Headline sponsorship package

Standard event host and supporter benefits plus:

- Billing and PR as headline sponsor
- Podcast interview and/or editorial content
- Speaker slot at one ReLondon event
- Use of #CEweek2024's online auditorium for live-streaming your own event
- Other custom benefits can be co-developed

£ t.b.c. (depending on benefits package)

Testimonials



Well done for this exceptional week! I have been involved in many programmes over the past years, but CE week was a different level of professionalism! So many great speakers, participants and insights.

We do these sorts of webinars quite regularly, but it was nice to have an additional prompt to do it. It also meant that we could widen our audience a bit more. Our usual circles learnt about CE Week and other CE Week attendees learnt more about us.

The events have been great. Incredibly insightful, thoughtful, and designed in a way to foster discussion and collaboration.

I would like to thank the ReLondon team for hosting a wonderful week of interesting topics and participants eager to facilitate a transition to the circular economy.



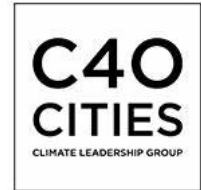
Previous partners and supporters

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LONDON
& PARTNERS

London Environment Directors' Network
LEDNET



IEMA Transforming the world
to sustainability



cradle to cradle
products
innovation
institute



ARUP





We'd love to discuss how we could work with you on CE Week 2024.

<https://www.ceweek.london>

