



# London Repair Week 2023

20th-26th March



# Introduction to Repair Week

We launched London's first ever Repair Week in 2020 and it's been an overwhelming success.

Over the course of previous Repair Weeks, organisations ran numerous hands-on repair sessions, online tutorials and discussions with those at the forefront of the repair movement.

The aim? To give Londoners practical skills and encourage greater use of existing repair services.

We're bringing Repair Week back to London 20th-26th March 2023. We hope you'll join us!



# Our vision for Repair Week 2023

We want to bring together a wide range of businesses, not-for-profits and individuals who have expertise, skills and services to share and shout about.

We will encourage Londoners to attend events to grow their skills; and provide information on where people can get their things repaired.

The week will be a mix of live events and virtual, a digital campaign and press activity.

**We are looking for partners and supporters to help us share knowledge, build connections, and raise the profile of reuse and repair in London.**

# Why you should get involved

The urgent challenge facing us all is fighting climate change and helping to build more resilient, low carbon circular cities.

This is an opportunity to showcase the great work your organisation is doing and build brand loyalty with customers by promoting your repair offer, your wider circular services and CSR achievements.

More and more customers are expecting organisations to act on climate change and be sustainable. Get involved in Repair Week and raise your customers' awareness of your sustainable products and services.



# How you can get involved

## Provide spaces

Can you provide a venue for running repair and reuse events for the public? Do you have an existing repair space that could be made available or promoted during the week?

## Insights

Can you provide insights about how to repair and re-use? This could be via practical tips, videos or guides that you have, or via a speaker.

## Special Offers

Could you provide customers with an exclusive Repair Week discount on products or services?

## Events

Can you host an event (either live or virtually)?

## Expertise

Do you have repairers who might be willing to be part of the week, to help provide practical training? Or do you provide repair services which we can help you promote to Londoners?

## Promotion

Can you help to spread the message through your own networks and channels?

# Sign up as a partner

## As a partner you will get:

- Branding as a partner on the London Recycles website and on any printed materials
- Content and brand promotion in relevant posts through London Recycles and ReLondon social channels

Previous partners include Ted Baker, Currys, Barnardo's, UCL and many London local authorities.

## Partners will:

- Providing a financial donation or in-kind support
- Running an event or providing an event space, repair trainers or speakers
- Sharing suggested posts on social media
- Promoting the week through your networks

# Sign up as a supporter

## As a supporter you will get:

- Branding as a supporter on the London Recycles website
- Brand promotion through London Recycles and ReLondon social channels

## Supporters will:

- Sharing suggested posts on social media
- Promoting the week through your networks

Previous supporters include O2, Westfield, Keep Britain Tidy, The British Retail Consortium and many London local authorities.

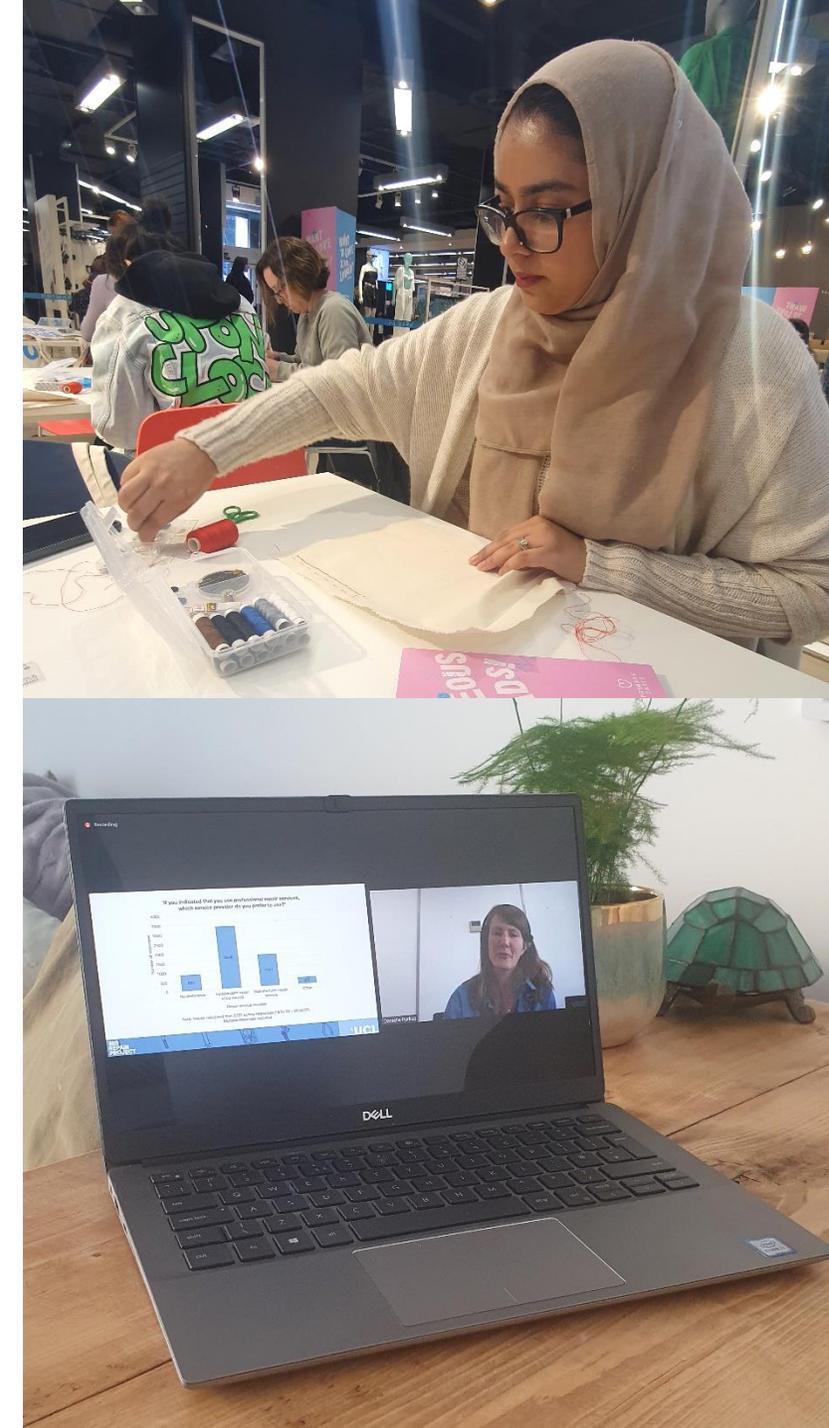


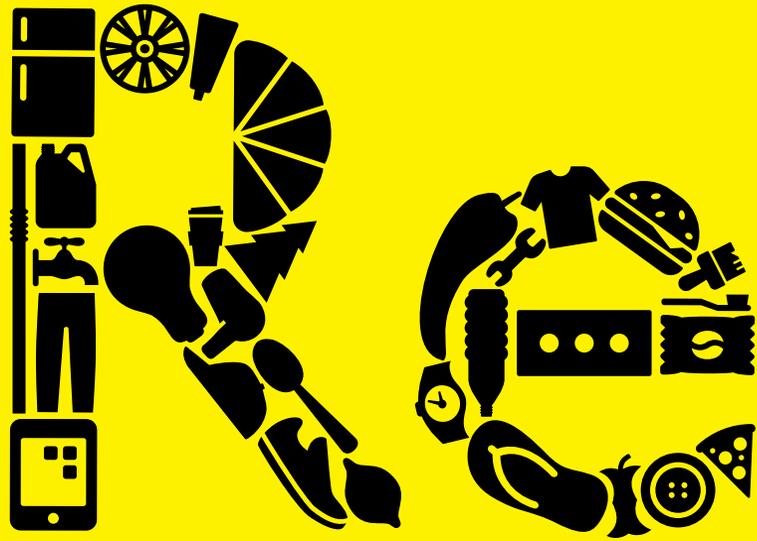
In our first year we reached more than 19 million via press articles and TV appearances.

In 2022:

- We directly engaged over 800 people at over 40 events.
- Our content reached over 1.3million Instagram and Facebook accounts.
- Gained followers on all social channels with huge engagement levels.

*"Really enjoyed being apart of this and had lots of positive engagement from customers!"*





**ReLondon**

# Get involved!

We'd love to discuss how we could work with you on Repair Week 2023.

Please contact [hello@reondon.gov.uk](mailto:hello@reondon.gov.uk) to explore collaboration opportunities

[reondon.gov.uk](http://reondon.gov.uk)