



Circular Economy Week

13th to 17th June 2022

Get involved!

#CEweek2022



An introduction to Circular Economy Week 2022

Now in its fifth year, Circular Economy (CE) Week has grown in strength and reputation, becoming the event for circular economy professionals, advocates and activists to share knowledge, insights, innovations and success stories.

#CEweek2022 is a showcase and celebration of the work being done to accelerate cities' transition to a low-carbon circular economy and the perfect opportunity to:

- Broker **collaborations**
- Deepen and share **knowledge**
- Build **connections**
- Focus on **action**



Our vision for #CEweek2022

#CEweek2022 is the platform for building more resilient, circular cities. This year we will focus on rebuilding the economy, jobs and skills in a better, more sustainable way - using the power of circular economy.

We want to convene a wide range of organisations, professionals, and thought leaders who have expertise, skills and services to share and advocate for circular economy practices, communities, jobs and skills.

We will showcase real world innovations from across the globe to truly put circularity on the business agenda with a mix of online and live events, a digital campaign and press activity. We are looking for partners and supporters to help us share knowledge, build connections, and raise the profile of the circular economy.



Why be part of #CEweek2022?

#CEweek2022 offers the opportunity to showcase the work you and your organisation are doing to become more circular.

- Host your own online, in-person or hybrid event and put your business on the circular economy map. Your event has the potential to reach people all around the globe;
- Sign up as an event host, supporter or sponsor and be recognised as a leading advocate of circular economy;
- Connect with like-minded professionals, organisations and associations accelerating the transition to a circular economy.

2021 highlights



>3,250
attendees



65
events &
workshops



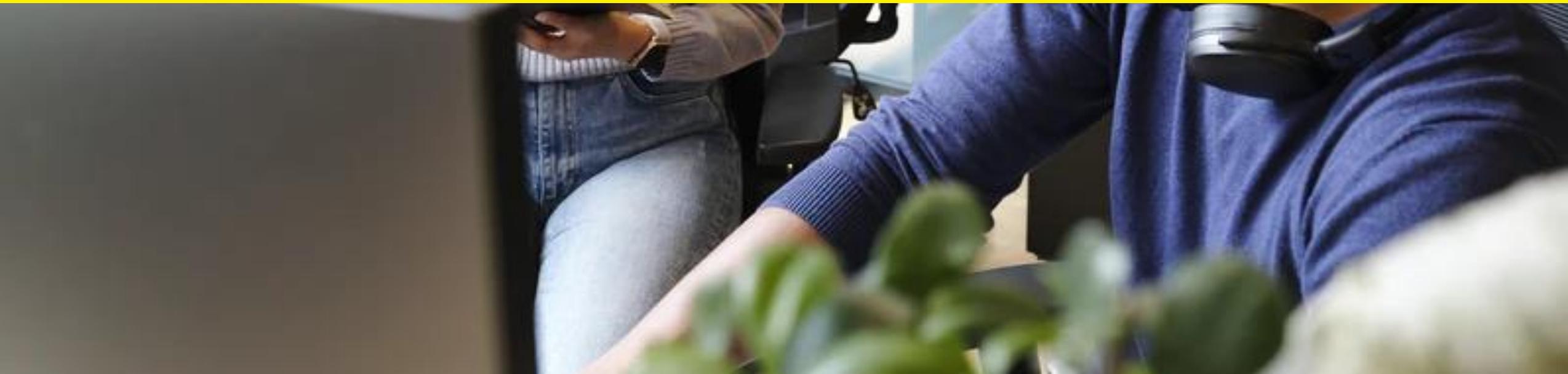
4.2/5
rating from
delegates on
content



>133K
hits on
social media



How to get involved



Become an event host

Becoming an event host to #CEweek2022 is free. You can get involved by hosting your own event as part of our week-long agenda:

- Your event can be online, in-person or hybrid. We ask that partners provide their own venue space or online platform to facilitate the event;
- Share #CEweek2022 messaging and graphics provided by ReLondon on your social media platforms;
- Promote your event and share content about #CEweek2022 on your website and where available with your network.



Become a supporter

Become a supporter of #CEweek2022 by helping to amplify our reach and promoting the week's content:

- Share #CEweek2022 messaging and graphics provided by ReLondon on your social media platforms;
- Promote the week's event and share content about #CEweek2022 on your website and where available with your network.



Become a sponsor

We have a number of sponsorship opportunities that can support your business objectives:

- Reach an engaged audience with messaging about your work, products and services;
- Demonstrate your leadership within the sector and align your company with an organisation that is well established in the CE space;
- Position your brand alongside other CE leaders;
- Stand out from the competition and increase brand awareness;
- Invite existing customers or prospective clients, tap into new business opportunities and meet influencers and decision makers.



Be part of #CEweek2022

	Event host	Supporter	Sponsor*
Event listing on #CEweek2022 platform and programme	X		X
Promotion of your event on ReLondon's digital platforms	X		X
Use of logo and weblink on your own website and marketing materials	X	X	X
Branding as supporter or sponsor on www.ceweek.london		X	X
Promotion of your support on ReLondon's digital platforms and in PR		X	X
Blog/article content on ReLondon's LinkedIn pages and www.ceweek.london			X
Podcast interview as part of The Circular Economy Playbook series			X
Support on how to run a successful online, in-person or hybrid event			X
Speaker slot at one ReLondon event during the week			X
Use of #CEweek2022's auditorium for live-streaming of your own ½ day event			X

Sponsor packages

3x standard sponsorship packages

Standard event host and supporter benefits plus:

- Billing as theme sponsor on a chosen day
- Use of #CEweek2022's online auditorium for live-streaming your own event
- Choice of podcast interview or inclusion in CE Week PR

£5,000

1x Headline sponsorship package

Standard event host and supporter benefits plus:

- Billing and PR as headline sponsor
- Use of #CEweek2022's online auditorium for live-streaming your own event on day 1
- Speaker slot at one ReLondon event during the week
- Podcast interview as part of The Circular Economy Playbook series

£7,500

Testimonials



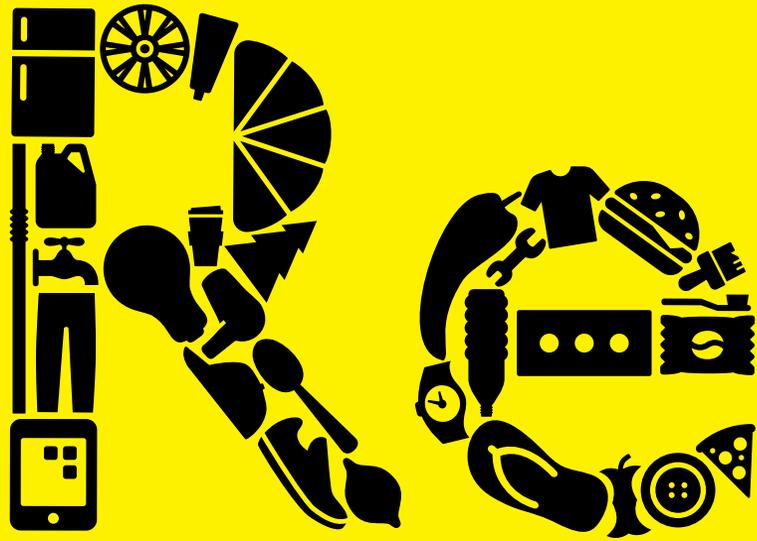
Thank you for providing this platform and opportunity to raise more awareness around the circular economy!

Great collaboration - look forward to collaborating on future events.

Seeing the sheer number of inspiring initiatives was great.

Stand out moment was the variety of talks across industries and connections made as a result.





ReLondon

Get involved!

We'd love to discuss how we could work with you on CE Week 2022.

Contact CEweek@relondon.gov.uk to explore collaboration opportunities.

<https://www.ceweek.london>