

## London Waste and Recycling Board

Minutes of the meeting of the London Waste and Recycling Board held on 6 February 2020 at 12.00pm, LWARB, 69 Wilson Street, EC2A 2BB

### Part A – Public Session

#### Board Members Present

Liz Goodwin  
Cllr Guy Senior  
Barbara Anderson  
Shirley Rodrigues  
Cllr Ian Wingfield  
Cllr Nesil Caliskan  
Melville Haggard

Approved at LWARB Board Meeting on 14 May 2020

Signature: .....  
Liz Goodwin, Chair

#### Also Present

Antony Buchan (LWARB)  
Wane Hubbard (LWARB)  
Adam Leibowitz (LWARB)  
James Close (LWARB)  
Ali Moore (LWARB)  
Eddie Confoy (LWARB)  
Andrew Dunwoody (LWARB)

#### Apologies

Apologies were received from Cllr Bassam Mahfouz.

#### Declarations of Interests

No interests were declared over those already recorded in the Register Interests.

#### Minutes of the Previous Meeting

Minutes of the meeting held on 31 October 2019 were approved.

#### 01 Governance & Administration (06/02/20 – 1)

The Board offered congratulations to Feryal Clark on her election to the House of Commons and a vote of thank for her contributions to the Board.

The Board welcomed Cllr Caliskan (Leader, LB Ealing) as Feryal Clark's replacement on the Board.

#### 02 Chief Executive Officer's Report (06/02/20 – 2)

The Board noted the updates provided.

WH highlighted in particular the launch of the flats recycling report which had been a great success and thanked in particular Gemma Scott and Antony Buchan for their work on this.

### 03 **Brand Update**

AM gave an update (slides available on request) on the branding work that had been undertaken. Consultants have engaged with all staff, Board member, and various key stakeholders, and will provide an insight report on their finding before moving the second, more creative stage, of developing a brand strategy.

### 04 **Commercialisation Update**

JC gave a presentation on progress on developing a commercialisation strategy for LWARB (slides available on request). The Board discussed this, noting in particular:

- The need to take an LWARB-wide approach to the commercialisation programme, not just outsource it to the commercial vehicle being set up.
- The need to maintain a single coherent organisation with one set of values across the whole organisation.
- Staff to be employed by LWARB, not the commercial vehicle.
- A commercial vehicle will not shield LWARB from reputational risks arising from commercial activity.
- Acknowledge the significant organisational/cultural change required to become more commercial.
- The need to keep fundraising activities separate from commercial ones.

### 05 **Programmes Updates (06/02/20 – 4)**

The Board noted the updates presented.

A follow up in 2021 on the flats project to see how implementation has been rolled out was requested.

### 06 **Any Other Business**

Andrew Dunwoody reported that the Mayor of London is proposing to extend the Chair's term of office to December 2020 in order to span the forthcoming Mayoral election, noting that the appointment will terminate should the Mayor not be re-elected.

### 07 **LWARB Business Plan 2020-25 (06/02/20 – 7)**

This item was considered in the confidential section of the meeting as the draft plan included information that was confidential at the time of the meeting.

The Board approved the draft Business Plan presented.

The following issues were discussed.

- Support for the process undergone in the development of the plan.
- Focus on both increasing recycling and addressing the climate emergency.
- Made clear LWARB desire to help local authorities with their RRP's.
- Need for waste sites will remain even if there is a significant reduction in waste produced.
- LWARB activities cannot deliver all the outcomes of the London Environment Strategy. Borough and business activities will be required also.

- Commercial vehicle should provide a tax advantage and will limit LWARB's financial liability but will not mitigate any reputational risk to LWARB arising from commercial activities.
- Precise governance arrangements for the commercial vehicle still to be determined.
- LWARB should still pursue central government funding.

Next steps: Annual Delivery Plan to be finalised.