

Success Story

Notpla

What's next?

Notpla are building more Ooho machines and will initially operate them themselves as a service for content brands, but ultimately plans to lease them out to businesses to be used by their staff on site, removing the need for complex distribution channels.

“We are going to supply lots of events next year, and once we have proven this works in the UK and Europe, we can launch it to the rest of the world.”

Notpla are in the midst of fundraising again so they can commercialise some new developments in their pipe line.

“the Ooho’s are working well, so we are trying to get them out there and scale those operations, but we also have a great research and development team who are looking at new materials and have developed some exciting prototypes of new packaging products”

They have been prototyping a liner for cardboard food containers, as an alternative to plastic and PLA linings, to make them water and greaseproof and are expecting their first industrial trials in January 2020 with Just Eat.

Notpla are also working on a flexible film that can be used to package dry goods such as rice, tomatoes or screws, anything that is currently stored in a plastic sleeve.

“We see ourselves as a materials manufacturer that will provide packaging materials. That means we will provide a roll of film for packaging machines, or liner to spray onto carboard for food trays and containers. For the Oohos we will provide the bespoke machines and help them set up.”

Find out more about Notpla at www.notpla.com

